Congratulations, your happily ever after has begun!

We truly THANK YOU for allowing The Perfect Dress to be a part of your very special day. We realize you had many options in bridal boutiques, and we are honored you chose The Perfect Dress. We are sure your experience with us will be great, as it is our passion to provide outstanding service that you can count on.

What can you expect now that you are part of The Perfect Dress family?

From the day you purchased your perfect gown to the day you say, "I Do," we will be with you every step of the way. The owners and staff of The Perfect Dress wish you the very best and will give you the special attention you deserve. It is our desire to keep you informed; therefore, we have compiled the following information to answer any questions you may have. Please know you can call us anytime; we are here for you.

When Your Beautiful Gown Arrives

Once The Perfect Dress receives your gown, usually six months after it has been ordered, we will inspect it for perfection to ensure it is ready for you. After your gown passes inspection, we will call you with the great news!

If you happen to miss our call, we will leave you a message requesting you call us back at your earliest convenience so that we may confirm this great news with you. At this time, we will welcome you to come in and try on "YOUR PERFECT DRESS." During your initial try-on visit, we may ask you to schedule your first alterations appointment, ideally six to eight weeks prior to your wedding date.

After you try on your perfect dress, you will take it home in a breathable dress bag, compliments of The Perfect Dress.

Tip: If you have accessories and/or a veil keep them individually wrapped. This prevents the embellishments from damaging one another.

The Perfect Dress
"Where every detail matters."

Out Of State Brides

We can ship your perfect dress to you anywhere in the United States for a nominal fee. If your gown is to be shipped, we will call you when your gown arrives at The Perfect Dress and passes our perfection inspection. We always confirm your shipping address before sending you your perfect dress.

All About Wedding Dress Fittings

At The Perfect Dress, we recommend that your first alteration appointment be six to eight weeks prior to your big day. Additional appointments are directed by the seamstress. Typically, a bride will meet with the seamstress two or three times to ensure a perfect fit. You will need your wedding shoes at each appointment, as well as the undergarments you intend to wear. **Remember, alterations are an additional expense.** Please feel free to ask for a quote from our seamstress prior to starting your alterations. You are not obligated to use our contracted seamstresses; however, please ensure whomever you choose is experienced in wedding gown alterations. We highly recommend our contracted artisans for this reason. Wedding gown alterations are their expertise.

Please note, alterations are by appointment only and are scheduled in 30-minute increments. It is essential that you arrive on time and be prepared.

At your final fitting, please bring a family member, your maid of honor, or that special someone who will help you dress and bustle your gown the day of your wedding.

Tip: Practice walking in your wedding shoes. This will ensure they are the right shoes for your wedding day and help to break them in. It is very important you are comfortable in your shoes.

If Your Weight Has Fluctuated

Don't worry! Our seamstresses are artisans who will alter your gown to fit you perfectly. They will sculpt the dress to your body. If you have lost weight, our seamstresses will take your dress in while maintaining the integrity of your gown. If you have gained weight since your purchase, they will find options for you as well. In any case, rest assured, our seamstresses will create the perfect fit for you.

Pressing Your Gown

We want to make sure your wedding day is PERFECT. As such, The Perfect Dress will press your gown, veil and any other accessories you purchased from us at no charge. This is a time-consuming process and is performed by one of our in-house professionals. We will ensure every layer of your gown is pressed and steamed to perfection.

Your pressing appointment is scheduled at The Perfect Dress checkout counter after your alterations are complete.

Picking Your Gown Up

While setting up your pressing appointment, we will work together to schedule a day and time, Tuesday through Friday, for you to pick-up your perfectly pressed gown. Please remember, you will want to bring a vehicle that is large enough to carry your dress without wrinkling it.

Keep in mind, you need a place to store your perfect dress, a place you can hang the gown as high as possible and where your groom cannot get a sneak peek. Once you hang the gown, remove the protective plastic garment bag to prevent the dress from wrinkling.

Tip: Remember to take The Perfect Dress fabric garment bag with you on your wedding day to place the gown in when the day is done.

Cleaning and Preservation

After your wedding day, bring your gown and veil to The Perfect Dress to have it professionally cleaned and preserved. This process will ensure your gown will stand the test of time.

Our gift to you

We would like to thank you for making us part of your wedding memories.

Health, Happiness, Joy and Love to You.

Enclosed is a Gift Certificate towards your wedding gown preservation.

Best Wishes

Gift Certificate

$25

off your preservation at

The Perfect Dress of Sarasota

Bride's Name_____

Expires 90 Days after Wedding Date Limit one per customer

Bridesmaids • Mothers • And More

We offer your entire wedding party a discount! Some exclusions apply, please check with your bridal expert for the details.

Bridesmaids

Book an appointment with one of our bridal experts to select your bridal party's gowns. The Perfect Dress carries several amazing designers and hundreds of styles to choose from. Our bridal experts will help you set guidelines for your bridal party, such as the colors, fabric and length you like, as well as the style/styles that will best suit their bodies. These girls are your friends and family and you will want each one of them to feel beautiful and comfortable.

Remember:

•Bridesmaid dresses are all ordered together after the final payment is received by the entire bridal party. This ensures the gowns are cut from the same dye lots. Some exceptions apply; ask your bridal expert for details. Time is of the essence when ordering bridesmaids dresses as they may take up to 4 months to receive.

• Bring only a couple of trusted advisors with you when selecting your bridal party gowns.

• Check with your Perfect Dress bridal expert to ensure there is enough time for each bridesmaid to have her dress altered.

• We can assist out of town bridesmaids! Simply have them call The Perfect Dress to order by phone. For a nominal fee, we can ship their dress to them anywhere in the United States.

• *All dresses purchased from The Perfect Dress receive a complimentary pressing!*

Mother's Dresses

After your wedding dress is ordered, it is time for your mother to make an appointment to select her gown. Etiquette states that the Mother of the Bride sets the tone of the gown selections in regard to color, length and style. The Perfect Dress carries many designer styles that will suit any mother, from elegant evening wear to an afternoon cocktail reception.

Remember, mother's dresses may take up to 4 months to arrive from the designer; time is of the essence. Additional time may be needed for any alterations.

Flower Girls

The Perfect Dress has a beautiful selection of flower girl dresses. From infants to junior bridesmaids, we can outfit your entire bridal party. Flower girl dresses may take up to 3 months to receive.

Tip: Remember these little angels are still growing, so please keep this in mind when ordering. The Perfect Dress *can help you in the size choice.*

Tuxedos

The Perfect Dress also caters to your groomsmen offering an exquisite collection of perfect tuxedos in a variety of styles. Please schedule an appointment with our tuxedo experts to view the numerous options for your tuxedos.

Wedding Day Must Haves

We highly recommend that you retain a Day-of-Planner for your wedding day. Please feel free to book a complimentary wedding planning consultation with one of our wedding planning experts. We want your special day to be perfect, and we will get you on the right track planning your wedding.

Please contact Kim Frazer 941-993-0696 for your free consultation!

Day of Wedding Kit

You will also need to be prepared for any wedding day emergencies. We suggest you pack a wedding day emergency kit and have your mother or maid of honor keep it on hand should you need it.

Your kit should include the following:

Fashion Double Sided Tape
Safety Pins
Deodorant
Breath Mints
Benadryl
Lip Stick
White Duck Tape
Kleenex
Solemates Heel Taps
Needle and Ivory / Black Thread
Hairspray
Bobby Pins
Aspirin & Antacids
Scissors
Band Aids
Tide Pen
Black Ink Pen
Ring Cleaner (Bling Brush)

Reviews

If you have not already taken a moment to give us a stellar review on social media (i.e. Wedding Wire, Facebook, Google, Yelp, etc.), we kindly ask that you do so now. We take great pride to give you the best experience possible and strive for 5 stars on all our reviews. If for any reason you do not feel you can provide us with a top ranked review, please e-mail us at: info@theperfectweddingdress.net and allow us the opportunity to provide you with the level of service you deserve.

Congratulations on your wedding. We, the staff and owners of The Perfect Dress, are honored to have you as one of our very special brides and wish you many years of Happily Ever After.

Please, let us know if there is anything that we can ever do for you; your happiness and experience with our company is very important to us.

The Perfect Dress

3750 S. Osprey Avenue
Sarasota, FL 34239
941.925.5888 Phone
info@theperfectweddingdress.net
www.ThePerfectWeddingDress.net

Located at The Perfect Dress • 3750 South Osprey Avenue • Sarasota, FL 34239

941-993-0696 • kimberlyannevents@gmail.com

Kimberly Ann
events